



# FAIR TRADE MARKETPLACE

at the Dearborn County Fairgrounds

December 5-7, 2024

## Sponsorships

*Who We Are:* The **Fair Trade Marketplace** (FTM) is a venue for the sale of the work of artisans from around the world who are struggling to overcome poverty and escape slavery by receiving a fair wage in exchange for their craft.

The FTM is a nonprofit undertaking of Christ-followers that brings hope to those who are economically disadvantaged or marginalized by affirming their God-given value, fulfilling their desire to engage in meaningful life-supporting work, and showing them the gospel of Jesus Christ.

### Sponsorship Levels

<p><b>Hope Sponsor</b> <b>\$2000</b> One available</p> <p><i>Commitment must be made by August 1st, 2024</i></p>	<ul style="list-style-type: none"> <li>● Four Facebook posts to introduce you as a Hope Sponsor to our 1,700+ followers with a link to your Facebook page - posted once a month in August–November</li> <li>● Your company logo on posters for the 2024 three-day sale</li> <li>● Your company logo will be featured on Facebook graphics regarding our three-day event</li> <li>● Sign inside the entrance to the sale indicating your business logo as a Hope Sponsor</li> <li>● Your provided flier distributed to attendees of our three-day 2024 event</li> <li>● Shirts printed for 2 &amp; 3-day adult volunteers to wear during the sale that will have your logo</li> <li>● Your logo on our box truck banner parked in high visibility spot in the week preceding the sale</li> <li>● Facebook “thank you” to all sponsors after completion of our three-day event</li> </ul>
<p><b>Mercy Sponsor</b> <b>\$1000</b> Two available</p> <p><i>Commitment must be made by Sept 1st, 2024</i></p>	<ul style="list-style-type: none"> <li>● Your logo on our box truck banner in the weeks preceding the three-day event.</li> <li>● Three Facebook posts to introduce you as a Mercy Sponsor to our 1,700+ followers with a link to your Facebook page - posted once a month in September–November</li> <li>● Your logo on posters for the 2024 three-day event</li> <li>● Your provided flier distributed to attendees of our three-day 2024 event</li> <li>● Sign inside the entrance to the sale indicating your Sponsorship Level</li> <li>● Facebook “thank you” to you and other sponsors after completion of our three-day event</li> </ul>
<p><b>Joy Sponsor</b> <b>\$500</b> Five available</p> <p><i>Commitment must be made by Oct 1st, 2024</i></p>	<ul style="list-style-type: none"> <li>● Two Facebook posts to introduce our Joy Sponsors to our 1,700+ followers with a link to your Facebook page - these will be posted as a group in October and November</li> <li>● Your logo on posters for the 2024 three-day event</li> <li>● Your provided flier distributed to attendees of our three-day 2024 event</li> <li>● Sign inside the entrance to the sale indicating your Sponsorship Level</li> <li>● Facebook “thank you” to you and other sponsors after completion of our three-day event</li> </ul>
<p><b>Dignity Sponsor</b> <b>\$250</b> Ten available</p> <p><i>Commitment must be made by Oct 1st, 2024</i></p>	<ul style="list-style-type: none"> <li>● Introductory Facebook post in the month preceding the three-day FTM event to introduce you and other Dignity Level Sponsors to our 1,700+ followers with a link to your Facebook page</li> <li>● Sign inside the entrance to the sale indicating your Sponsorship Level</li> <li>● Facebook “thank you” to you and other sponsors after completion of our three-day event</li> </ul>
<p><b>Honor Sponsor</b> <b>\$100</b></p> <p><i>Commitment must be made by Nov 1st, 2024</i></p>	<ul style="list-style-type: none"> <li>● Sign inside the entrance to the sale indicating your Sponsorship Level</li> <li>● Facebook “thank you” to you and other sponsors after completion of our three-day event</li> </ul>

**Please contact Amanda Runge at [FTMsponsorships@gmail.com](mailto:FTMsponsorships@gmail.com) to commit to sponsoring the 2024 Fair Trade Marketplace event. Checks should be made payable to Community Fellowship Church, “FTM” on the memo line.**